



More Value and Lower Premiums Whole Life Protect+

Get more out of your life sales with an improved product designed to help you compete, backed by a carrier committed to this market. Whole Life Protect+ combines the strengths of our previous product with new advantages like competitive premiums, built-in living benefits, and added flexibility.

See how sample monthly premiums stack up:

Males

Age	Face Amount	Whole Life Protect+	Previous Whole Life
5	\$50,000	\$22. ⁰¹	\$34. ⁸⁰
	\$100,000	\$33. ⁶⁷	\$50. ⁶³
	\$250,000	\$75. ⁶⁹	\$111. ¹⁴
25	\$50,000	\$31. ⁹⁷	\$50. ⁴⁶
	\$100,000	\$57. ⁵¹	\$85. ¹⁷
	\$250,000	\$133. ³³	\$198. ¹⁴
35	\$50,000	\$44. ⁴⁶	\$67. ⁵¹
	\$100,000	\$82. ³⁰	\$119. ¹⁰
	\$250,000	\$192. ⁹²	\$282. ⁷⁵
45	\$50,000	\$65. ⁴²	\$95. ⁴⁸
	\$100,000	\$124. ⁰⁶	\$174. ⁹⁶
	\$250,000	\$299. ⁵⁰	\$419. ⁵⁶
55	\$50,000	\$101. ⁸⁸	\$141. ⁴⁶
	\$100,000	\$197. ⁰⁶	\$266. ⁵⁷
	\$250,000	\$482. ²⁰	\$644. ⁶⁷

Females

Age	Face Amount	Whole Life Protect+	Previous Whole Life
5	\$50,000	\$19. ⁶²	\$31. ⁷⁶
	\$100,000	\$28. ⁸⁸	\$44. ⁵⁴
	\$250,000	\$63. ⁷³	\$95. ⁹²
25	\$50,000	\$28. ⁴⁹	\$46. ⁰²
	\$100,000	\$50. ⁵⁵	\$76. ³⁰
	\$250,000	\$115. ⁹³	\$176. ¹⁸
35	\$50,000	\$39. ⁸⁹	\$61. ⁷³
	\$100,000	\$73. ¹⁷	\$107. ⁶²
	\$250,000	\$170. ⁰⁹	\$254. ⁰⁴
45	\$50,000	\$58. ⁹⁹	\$86. ⁵²
	\$100,000	\$111. ¹⁰	\$156. ⁹⁵
	\$250,000	\$267. ³¹	\$374. ⁹⁷
55	\$50,000	\$90. ⁸⁷	\$127. ²⁸
	\$100,000	\$174. ⁸⁷	\$238. ²¹
	\$250,000	\$426. ⁷⁴	\$574. ⁸⁵

Premiums based on Juvenile/Preferred+ Non-Tobacco. Whole Life Protect+ pay to age 100 and previous whole life pay for life.

More reasons to choose Whole Life Protect+:

- Accelerated Underwriting up to \$1 million, depending on age
- Built-in living benefits for chronic, critical or terminal illness
- Payment options: 10-Pay, 20-Pay, Pay To Age 65 or Pay To Age 100
- Optional riders to enhance benefits and extend coverage to families



Stand out with whole life that does more for your clients, backed by a mutual organization. Reach out to your regional sales team to talk more.

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Accelerated Death Benefit Rider is included in states where allowed. The chronic illness and critical illness benefits are included through issue age 70.

Issue ages for 10-pay, 20-pay and pay to age 100: 15 days to 85 years; issue ages for pay to age 65: 15 days to 54 years.

Policy Form No. I L2418 and Rider Form Nos. R I1903, R I1904, R I1905, R I1906, R I1907, R I1908, R I1909, R I1910, R I1911 and R I2422 are underwritten by Assurity Life Insurance Company, Lincoln, Nebraska.

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