



Where We Fit On Your Shelf



Three occupation categories carry nearly all the **Long-Term DI Income Protection+** business placed **so far this year**, each with its own pitch, its own producer, and its own market behind it.

Skilled Trade



Occupations We're Seeing:

- ☒ Truck Driver
- ☒ Carpenter
- ☒ Barber
- ☒ Electrician

Medical Field



Occupations We're Seeing:

- ☒ Registered Nurse
- ☒ Chiropractor
- ☒ Dental Hygienist

Office / Professional



Occupations We're Seeing:

- ☒ Accountant
- ☒ Real Estate Agent
- ☒ Teacher
- ☒ Pastor



Let's find the fit on your downline's shelf.

Contact your RVP for more information.

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Categories are mutually exclusive. The remaining ~7% of issued business isn't shown above. Internal analysis based on Income Protection+ policies issued year-to-date, mapped to Assurity's Occupation Guide (15-089-024001-25); category mix is directional.

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