

Protecting What Matters Most

At Assurity, insurance has always been about people first. Since 1890, our financial strength and steady purpose have been a constant in a changing world. As a mutual organization and Certified B Corporation, we're built to serve, rooted in the simple idea that doing good is good business.

Our mission of helping people through difficult times guides everything we do. We stand beside people balancing it all – jobs, families, dreams, and responsibilities.

When the ground shifts, we're here for what matters most. Because life is full of milestones and moments worth protecting.

Featured Life Products



Whole Life

- **Protect+** maximizes death benefit
- **Perform+** leverages cash value accumulation
- **Strong built-in living benefits**
- Issue ages 15 days through 85 years
- Face amounts \$10,000 to \$15 million, and multiple payment options available
- Juvenile plans with simple application
- Level Term Rider available

Term Life

- Accelerated underwriting and instant decision up to \$1 million for ages 18-50
- Face amounts \$25,000 to \$25 million
- Hard-to-find **Return of Premium** benefit
- Conversion available to permanent coverage prior to age 65
- Optional critical illness and income protection riders

Foreign-born individuals may be eligible for whole life and term life insurance coverage under our Foreign Resident Program.

Products positioned to help you reach the middle market



Get a quote and apply in one place with our streamlined tool.



Featured Health Products



Disability Insurance

- **Long-Term** disability insurance with non-medical limits up to \$10k a month for ages 18-50
- **Short-Term** disability insurance with no income verification or medical exams
- **Discounts** available for **business owners**
- Impaired Risk and Business Overhead Expense coverage available

Accident Insurance

- **Guaranteed issue** pays cash benefits for injuries from a covered accident
- Available for individuals, families and unique **juvenile-only** coverage
- Full E-app – quote to instant decision
- Complement high-deductible health plans

Critical Illness

- Issue ages 18 through 70
- Non-medical exam underwriting up to \$75k
- Fully underwritten benefit amounts up to \$500k
- 11 covered conditions
- Return of premium upon death if not caused by a critical illness

Accidental Death

- **Instant issue** up to **\$350,000** for ages 18-70
- No health questions
- Accident-Only Disability Rider
- Great solution for life insurance declines and high-risk occupations

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