



Assurity®

Sales Idea

Accident Insurance for Older Clients

Meet Violet

Violet, 60, lives in Texas and enjoys an active outdoor lifestyle. She knows that healthcare costs are rising and wants to be prepared.

- While her health insurance covers some medical bills, her deductibles and co-pays are still high
- Costs for care could quickly overwhelm her savings
- With her senior years around the corner, she's likely to need more intensive recovery for any injuries

Violet purchases an **Accident Insurance Complete Plan** so she knows she has assistance paying for any sudden medical expenses.



Choose

Violet chooses coverage to protect her savings in the event of an accidental injury.

Total Premium
\$28.⁶³/mo.
for the Complete Plan
with 24-Hour Coverage



Use

Violet accidentally falls while walking onto the pickleball court during an amateur competition and fractures her wrist. She is:

- Driven to a nearby emergency room
- Examined by a physician and given an X-ray
- Diagnosed with a wrist fracture
- Seen by the doctor for a follow-up visit
- Referred for six physical therapy appointments



Claim

Violet receives the following cash benefits:

Initial Accident Treatment (emergency room visit)	\$200
X-ray	\$60
Fracture of wrist	\$1,050
Follow-Up Treatment	\$100
Rehabilitative Therapy (6 per accident)	\$360
Organized Sports Injury	\$442. ⁵⁰

Total Benefits Paid: \$2,212.⁵⁰

Violet files a claim online after each treatment, and cash benefits are paid directly to her bank account.

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