



Help Cover Health Costs. Worry Less.

Critical Illness Insurance

The price of healthcare goes up every year – **rising deductibles leave you with more to pay** if you face a serious illness or health event. If your HSA or savings can't keep up, you could be left with expensive payments, medical debt, or even bankruptcy.

There's a better way. Critical illness insurance can help alleviate financial worries by paying a cash benefit when you're diagnosed with a covered illness or condition. It's paid directly to you, with no limits on how you spend the money.



Money to Use Where You Need It Most

- Deductibles and copays
- Prescriptions and medical treatments
- Providers or treatments not covered by your health plan
- Mortgage and childcare
- Replacing lost income
- Travel for care

How it Works

- 1 Buy a critical illness policy**
Choose a benefit amount that meets your needs.
- 2 Submit a claim**
You're protected if you're diagnosed with a covered illness or condition.
- 3 Get paid**
Assurity pays a lump-sum cash benefit directly to you.



Protecting what matters most

At Assurity, insurance has always been about people first. Since 1890, our financial strength and steady purpose have been a constant in a changing world. As a mutual organization and Certified B Corporation, we're built to serve, rooted in the simple idea that doing good is good business.

Our mission of helping people through difficult times guides everything we do. We stand beside people balancing it all – jobs, families, dreams, and responsibilities.

When the ground shifts, we're here for what matters most. Because life is full of milestones and moments worth protecting.

Customer Service

800-276-7619
Ext. 4264

Find out more

assurity.com



1. Peterson-KFF Health System Tracker, The burden of medical debt in the United States, 2024

NOT FOR USE IN NEW YORK. IN NEW YORK, THIS PRODUCT IS MARKETING AS SPECIFIED DISEASE.

Policy Form No. I H1820 underwritten by Assurity Life Insurance Company, Lincoln, NE.

IMPORTANT NOTICE— CRITICAL ILLNESS INSURANCE PROVIDES LIMITED BENEFIT COVERAGE. It is not a comprehensive major medical plan or Medicare supplement policy and does not satisfy the requirement for minimum essential coverage under the Affordable Care Act (ACA). It is not a substitute for major medical insurance and may not be appropriate for Medicaid recipients.

Assurity is a marketing name for the mutual holding company Assurity Group, Inc. and its subsidiaries. Those subsidiaries include but are not limited to: Assurity Life Insurance Company and Assurity Life Insurance Company of New York. Insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York, Albany, NY. Product availability, features and rates may vary by state.