

ASSURITY MOMENTS

Term Life Sales Idea: Building a Life in America

The Moment: Protecting the Life They're Building

Jisoo, 35, and her husband Minh, 36, immigrated from South Korea on a visa several years ago with their two children. Jisoo and Minh are self-employed and have found success operating a small business. They're well-established in their community and are working toward getting their citizenship.

Jisoo and Minh want to:

- Make sure their children are taken care of if something happens to them
- Protect the income their family depends on
- Help provide for their children's future

Solution

Jisoo and Minh have lived primarily in the United States for more than a year. Although they aren't U.S. citizens or permanent residents, they may qualify for life insurance through Assurity's Middle Market Foreign Resident Program.

With two children depending on their incomes, they each choose a **\$250,000 30-year Term Life Insurance** policy.

Jisoo	
\$250,000 30-Year Term Life	+ \$33. ⁵⁰ /mo
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Minh	
\$250,000 30-Year Term Life	+ \$43. ⁷² /mo

Total Monthly Premium **\$77.²²**

Illustrations based on female, age 35, Standard Non-Tobacco, and male, age 36, Standard Non-Tobacco, 30-year term

If either parent dies, the death benefit can help the surviving spouse manage the family's financial needs and continue providing for their children.

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