



Make More Sales with List Bill

Individual Products

Boost your sales by offering popular protection products to small business owners up to 30 employees through List Bill – all with no minimums and no hassle.

Why it's easy:

- ✓ No minimum application count
- ✓ Employer- or employee-paid options
- ✓ One-page setup form
- ✓ Smooth first premium payment
- ✓ Available for all Individual products



Increase sales with popular, instant-decision products that help clients fill coverage gaps:

- Guaranteed-Issue Accident Insurance
- Critical Illness Insurance
- Short-term Disability Income Protection
- Accidental Death Insurance Plus
- Term Life Insurance
- Whole Life Protect+ Insurance



List bill makes it easy to offer extra coverage without extra work.

Reach out to your regional sales team today to see if it's the right fit for your clients!

FOR PRODUCER USE ONLY. NOT FOR USE WITH THE GENERAL PUBLIC. NOT AVAILABLE IN NEW YORK.

Policy Form Nos. I L1702, I L2418, I H2004, I H2011, I H2203, I H1820 and I H2016 underwritten by Assurity Life Insurance Company, Lincoln, NE.

Assurity is a marketing name for the mutual holding company, Assurity Group, Inc. and its subsidiaries. Those subsidiaries include, but are not limited to, Assurity Life Insurance Company and Assurity Life Insurance Company of New York. Insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York, Albany, NY. Product availability, features and rates may vary by state.